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President Biden's Executive Order on Safe, Secure, and Trustworthy Artificial Intelligence

Prepared Exclusively for the Association of Corporate Counsel

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Eric J. Felsberg

Jackson Lewis P.C. Long Island Office Eric.Felsberg@jacksonlewis.com | 631.247.4640

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Joseph J. Lazzarotti

Jackson Lewis P.C. Berkeley Heights Joseph.Lazzarotti@jacksonlewis.com| 908.795.5205

Firm Overview

- We represent management exclusively in every aspect of employment, benefits, labor, and immigration law and related litigation.
- As leaders in educating employers about the laws of equal opportunity, we understand the importance of having a workforce that reflects the various communities we serve.
- With 61 locations and more than 950 attorneys, we offer local knowledge backed by the support of a national firm.
- We are founding members of L&E Global, a global alliance of premier employer's counsel firms.

Eric J. Felsberg

Eric J. Felsberg is a Principal in the New York Metro Region of Jackson Lewis P.C. and member of the Affirmative Action, OFCCP and Government Contract Compliance Practice Group.

Eric provides training and daily counsel to employers in various industries on day-to-day employment issues and the range of federal, state, and local affirmative action compliance obligations. He works closely with employers to prepare affirmative action plans for submission to the Office of Federal Contract Compliance Programs (OFCCP) during which he analyzes and investigates personnel selection and compensation systems. Eric has successfully represented employers during OFCCP compliance reviews, OFCCP individual complaint investigations, and in matters involving OFCCP claims of class-based discrimination. He regularly evaluates and counsels employers regarding compensation systems both proactively as well as in response to complaints and enforcement actions. Eric is an accomplished and recognized speaker on issues of workplace analytics and affirmative action compliance.

Eric graduated from Hofstra University School of Law where he served as the Editor-in-Chief of the Hofstra Labor & Employment Law Journal. He is admitted to the Bar of the State of the New York as well as the U.S. District Courts in the Eastern and Southern Districts of New York.

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Joseph J. Lazzarotti

Joseph J. Lazzarotti is a Principal in the Berkeley Heights, New Jersey, office of Jackson Lewis P.C. He founded and currently co-leads the firm's Privacy, Data and Cybersecurity practice group, edits the firm's Privacy Blog, and is a Certified Information Privacy Professional (CIPP) with the International Association of Privacy Professionals. Trained as an employee benefits lawyer, focused on compliance, Joe also is a member of the firm's Employee Benefits practice group. In short, his practice focuses on the matrix of laws governing the privacy, security, and management of data, as well as the impact and regulation of social media. He also counsels companies on compliance, fiduciary, taxation, and administrative matters with respect to employee benefit plans.

Joe speaks and writes regularly on current employee benefits and data privacy and cybersecurity topics and his work has been published in leading business and legal journals and media outlets, such as *The Washington Post*, *Inside Counsel*, *Bloomberg*, *The National Law Journal*, *Financial Times*, *Business Insurance*, *HR Magazine* and *NPR*, as well as the *ABA Journal*, *The American Lawyer*, *Law360*, *Bender's Labor and Employment Bulletin*, the *Australian Privacy Law Bulletin and the Privacy*, and Data Security Law Journal.

Joe served as a judicial law clerk for the Honorable Laura Denvir Stith on the Missouri Court of Appeals.

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Goals of:

Executive Order (EO) on Artificial Intelligence dated October 30, 2023

- Establish new standards for AI safety and security, protect Americans' privacy, advance equity and civil rights, stand up for consumers and workers, promote innovation and competition, and advance American leadership
- EO builds on previous actions President has taken, including work that led to voluntary commitments from 15 leading companies to drive safe, secure, and trustworthy development of AI



Standardized Evaluations of AI Systems

- Protect against AI-enabled fraud and deception
- Establish cybersecurity program to secure software and networks
- Order the development of a National Security Memorandum that directs further actions on AI and security

Promote Innovation, Competition, and Collaboration

- Establish the National AI Research Resource
- Provide small developers access to assistance and resources
- Encourage highly skilled persons with expertise to study, stay, and work in US



Commitment to Supporting Workers by Understanding Impact of AI

- Develop best practices to mitigate the harms and maximize the benefits of AI for workers
- Produce a report on AI's potential labor-market impacts, and study and identify options for strengthening federal support for workers facing labor disruptions, including from AI



Ensure AI Policies Advance Principles of Equity and Civil Rights

- Ensure AI not used to discriminate
- Develop best practices for addressing AI-related discrimination
- Ensure fairness by developing best practices on use of AI for sentencing, parole, probation, etc.



Protect Americans' Privacy

- Strengthen privacy-preserving research and technologies
- Evaluate how agencies collect and use commercially available information
- Develop guidance for federal agencies to evaluate the effectiveness of privacy-preserving techniques

Protect Consumers, Patients, and Students

- Department of Health and Human Services will establish a program to receive & remedy reports of unsafe healthcare practices involving AI
- Create resources to support educators deploying AI-enabled educational tools



Ensuring Responsible and Effective Government Use of AI

- Issue guidance for agencies' use of AI
- Help agencies acquire AI products and services through efficient contracting
- Continue hiring AI professionals



Advance American Leadership Abroad

- Expand engagements to collaborate on AI
- Engage with international partners to develop a framework to manage AI risks
- Promote a common approach to shared AI challenges