ACC Chief Legal Officer's Survey

Overall Results



20 24



Daniel Young Director of Legal Operations SharkNinja



Lydia Petrakis Senior Corporate Counsel Digital Strategist Microsoft Nancy Berardinelli-Krantz SVP and Chief Legal Officer W.W. Grainger, Inc.



Dan Katz Professor of Law Chicago Kent College of Law



Jeffrey Salling Chief of Staff & Senior Director Legal Operations Moderna, Inc.



Terrene Collins Director of Legal Operations **Panasonic** Take advantage of 30+ sessions that will help advance your legal operations knowledge while networking with peers, including:

- Software Integrations: Navigating the Life Cycle, Best Practices, Pitfalls, and Collaboration
- Harnessing the Power of AI: How Can Automation Improve Your Workflow?
- Legal Operations Bootcamp
- And SO MUCH MORE!

Register NOW! Prices go up after March 15th

Hear Them Speak!



2024 ACC Legal Ops Con April 14-16 | Chicago





Alexia Maas General Counsel & Business Adviser Maas Strategic (former GC Volvo Financial Services)

Pranav Shah General Counsel WEA Member Benefits David Cohen General Counsel Infinite Athlete Brad Harris Vice President of Solutions Exterro

acc.com | slide 3

Today's Panelists

CLOs' Operational Efficiency Imperative



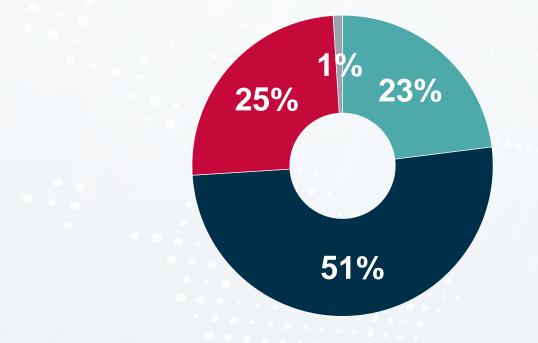


20 24

Has your legal department received cost-cutting mandates from the organization in the past year?

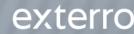


Has your legal department been impacted by law firm rate increases in the past year?



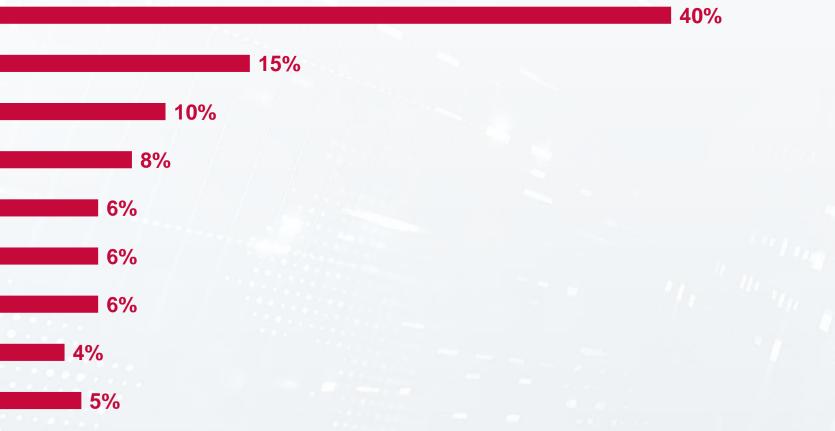
- Yes, and it's been difficult to manage
- Yes, but it has not posed a problem so far
- No
- Other





What is your legal department's top strategic initiative over the next 12 months?

Operational efficiency Right-sourcing of legal services Talent management/retention Technology implementation Cost minimization Data management Litigation defensibility Data security Other







COMPLIANCE AND PRIVACY CHALLENGES

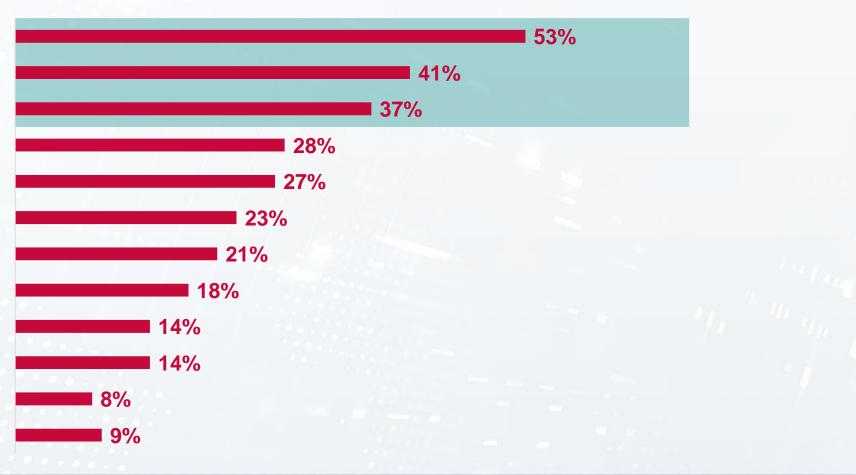




20 24

As the highest-ranking lawyer in your organization, what are the top three issue-areas impacting your organization that keep you up at night?

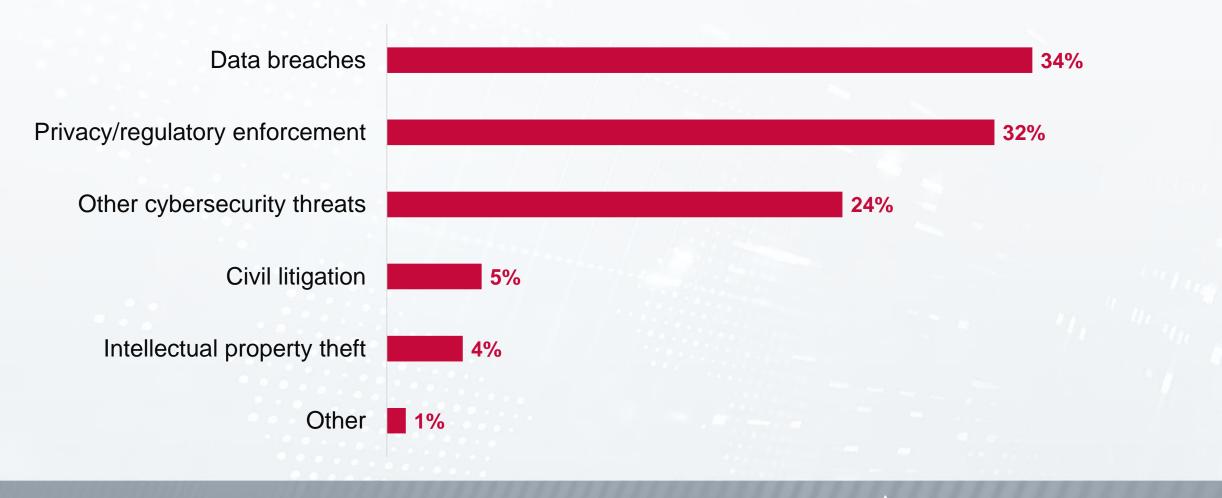
Regulations and enforcement Privacy and data security Cybersecurity threats Retaining talent Litigation Reputation management Mergers and acquisitions Political changes Cross-border work Intellectual property protection ESG compliance Other







What is the biggest data-related threat you are focusing on mitigating in 2024?







What is the biggest barrier preventing/hindering your organization from effectively responding to litigation, privacy, and compliance obligations?







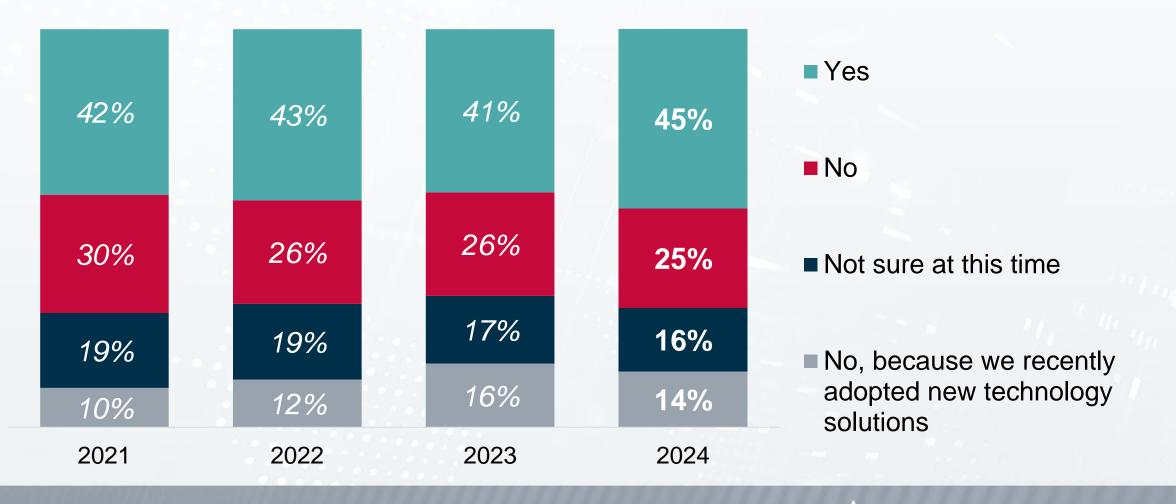
ATTITUDES **TOWARD AI**





20

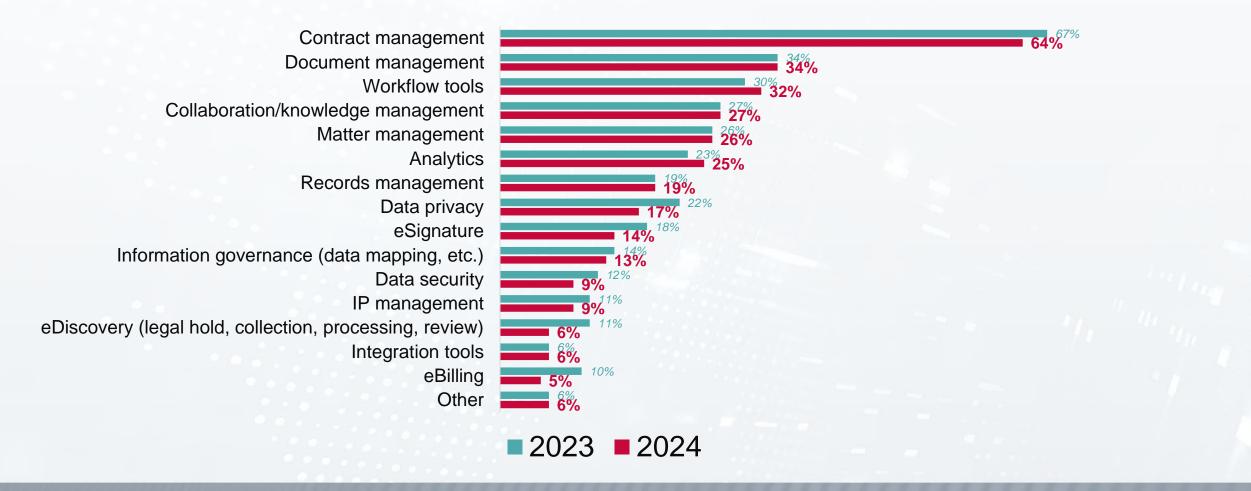
Are you planning on adopting any new legal technology solutions in your department to improve efficiency in the next 12 months?







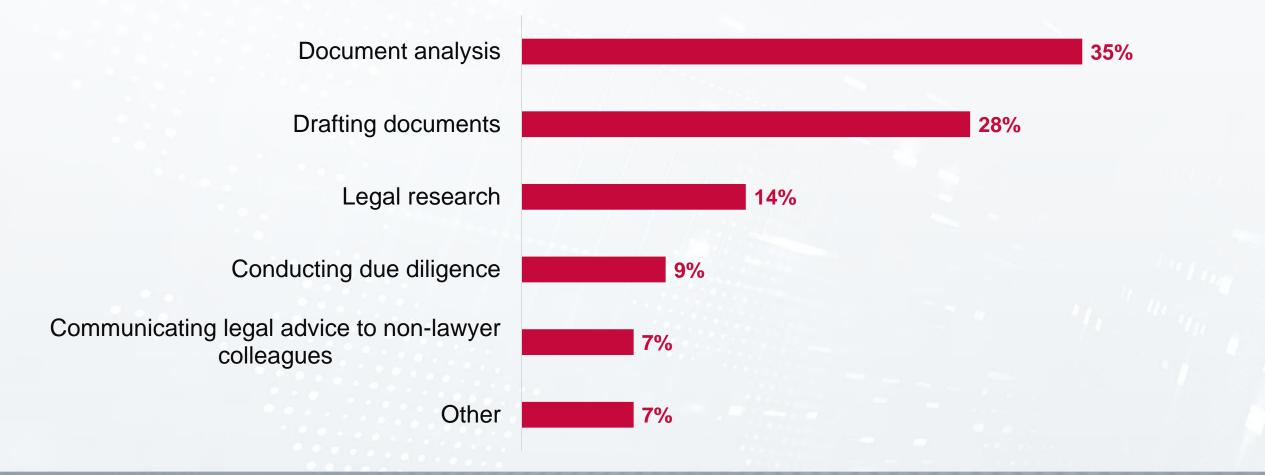
Specifically, what types of legal technology are you looking to invest more in the next 24 months?





exterro

In which area do you see the most potential to use generative Artificial Intelligence (GAI) in your legal department?





exterro

LEGAL TEAM SKILLS DEVELOPMENT



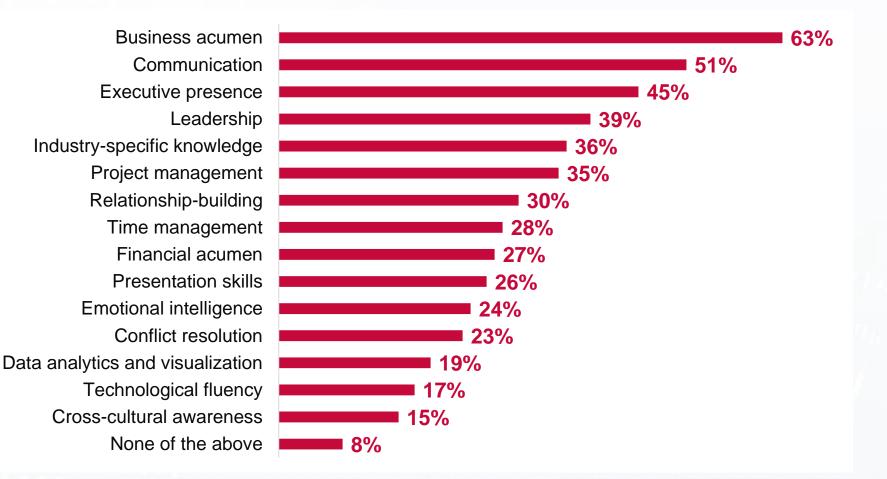


20



Leadership and industry-specific knowledge are desired more by CLOs in the US, while CLOs outside the US place an emphasis on developing project management, presentation skills, and conflict resolution skills among their lawyers.

Which of the following skills are you seeking to develop for the lawyers in your department?

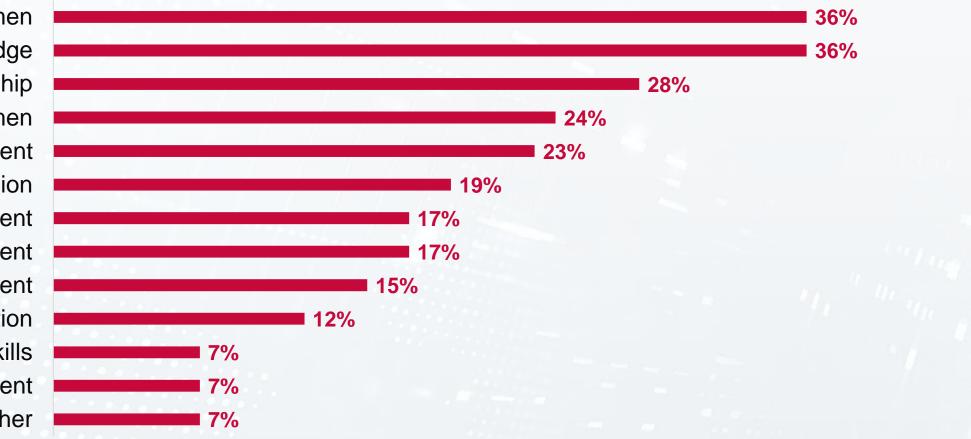


exterro

ssociation of

In which areas do you believe the CEO would like you to further develop?

Business acumen Industry knowledge Leadership **Financial acumen** Risk management New market expansion Crisis management Talent management Business development Teamwork/collaboration Inter-personal skills Litigation management Other





LEGAL'S IMPACT ON THE BUSINESS



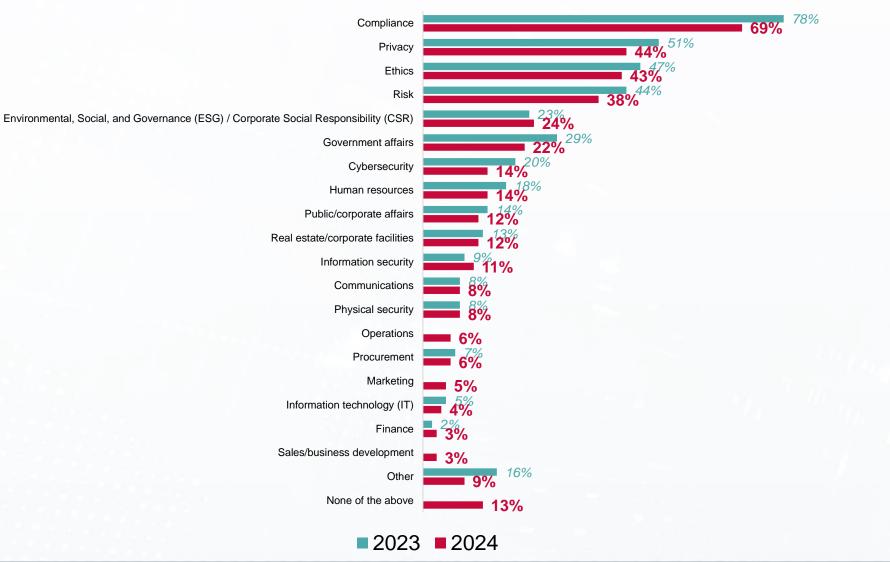


20 24



58% of CLOs oversee three or more additional business functions beyond legal and 27 percent oversee five or more.

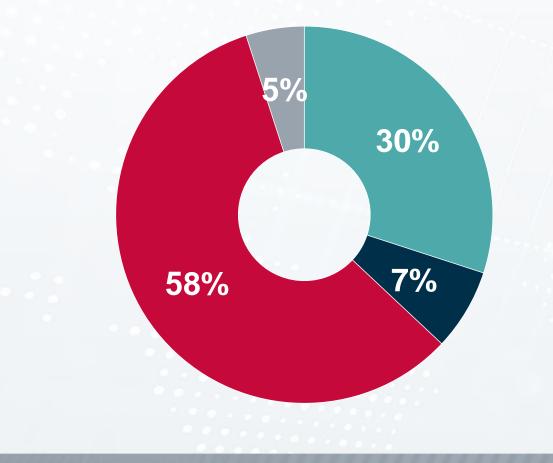
Which of the following corporate functions report to you?







Are you concerned that overseeing additional corporate functions (beyond legal and compliance) may adversely impact your ability to ensure that legal advice is protected by legal professional privilege?





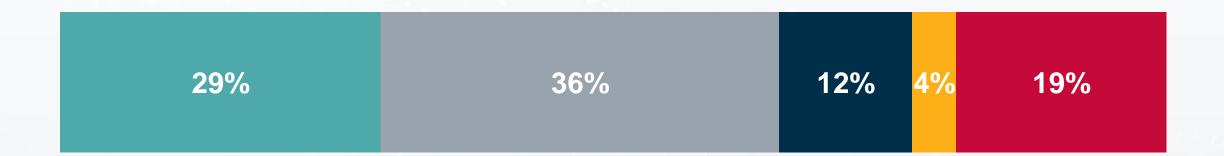
It depends

No

My jurisdiction does not recognize legal professional privilege for in-house counsel



How involved are you in leading your organization's environmental, social, and governance (ESG) strategy?



- Very involved
- Somewhat involved
- Minimally involved
- Not involved
- My organization does not have an ESG strategy





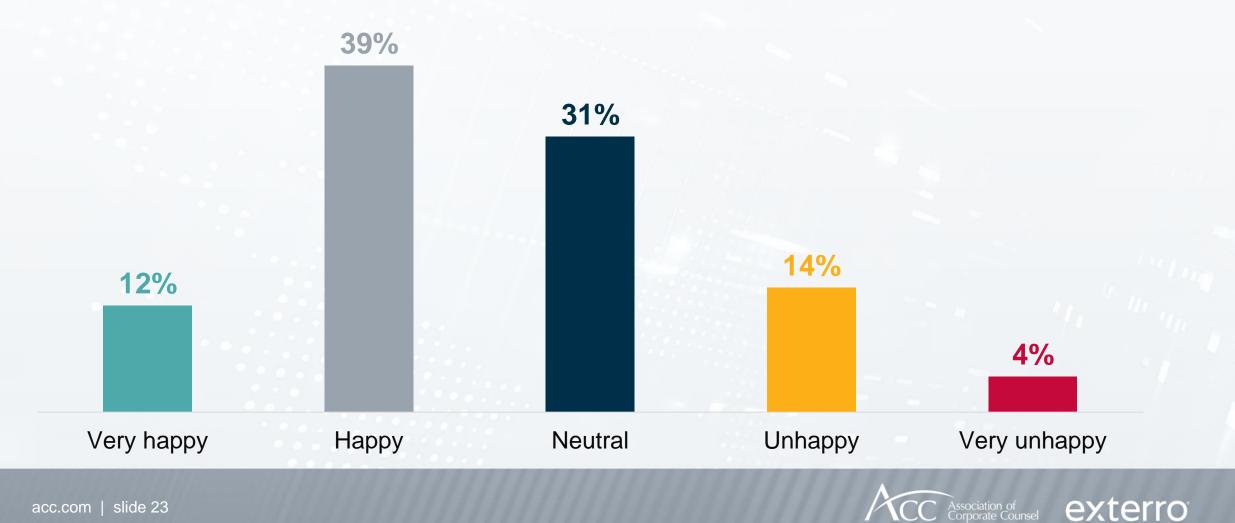
THE CHALLENGE OF BEING A CLO TODAY





20 24

Based on the current demands of your job, how happy are you with your overall worklife balance?





"We talk about the revenue drivers (Sales, Marketing, Operations) but this puts Legal in the background. We play an integral role in protecting profitability. The challenge is: How do we measure success? How do we measure a negative? How do we measure that we were NOT sued? That a regulatory agency did NOT file an action?"

CLO Survey Respondent

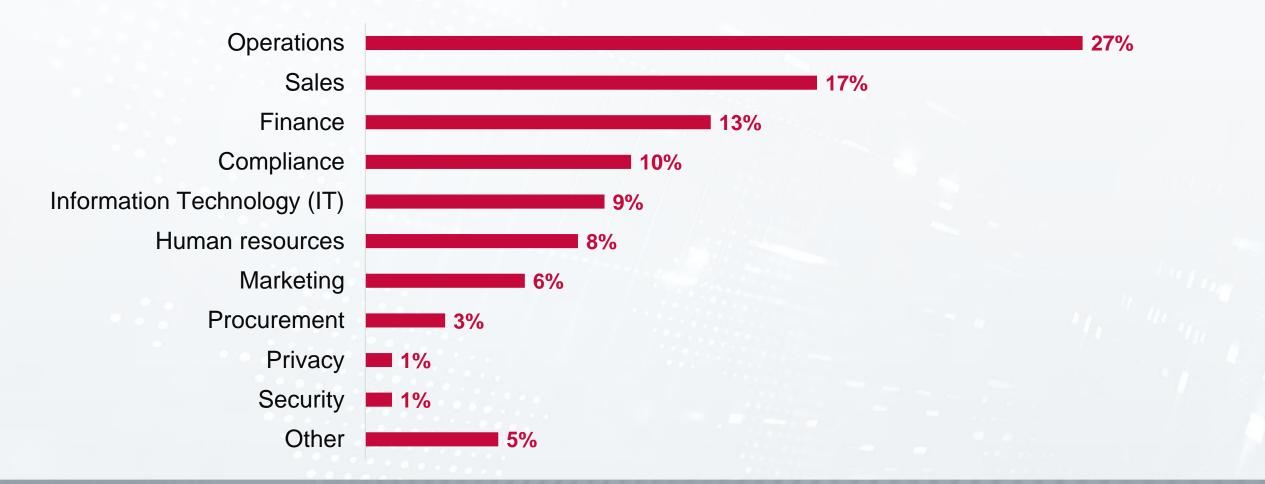
In what way do you believe you are making the greatest impact on your organization?





exterro

With which business unit do you believe having greater collaboration could most help improve business outcomes?





exterro

In what way(s) could your organization further support you in your role as CLO?

| Giving the CLO a Seat at the Table | Involve Legal in Strategy and Operations | Compliance and Risk Awareness |
|--|---|---|
| <i>"Invest in my development and integration into the senior team, especially around business strategy."</i> | "Bring the legal team in at the inception of project discussions when we can help identify pathways and solutions, not at end when we may find foundational legal and compliance issues that present obstacles, delay project completion, and frustrate all involved." | "Recognize that the legal department is not a cost center, but a risk- mitigating and value-driving function that supports and makes possible a responsible business strategy." |
| Increased Budget | More Legal Staff | Provide Additional Resources |
| "Recognition that the cost of legal and compliance should increase as a percentage of revenue, based on the potential adverse impact that a failure to adequately resource and partner with the legal function can have." | <i>"Additional staff with specialized experience in the areas of data privacy, litigation, and employment."</i> | <i>"Greater investment in tools to make my team more effective and efficient."</i> |



20 24

THANK YOU

